### VAIL PARK AND RECREATION DISTRICT d/b/a VAIL RECREATION DISTRICT BOARD OF DIRECTORS

5:00 P.M. Thursday, June 27, 2024 Grand View Room AGENDA REGULAR MEETING

### **Agenda**

- 1. Call to Order
- 2. Changes to Agenda;
- 3. Approval of Minutes;
  - a. May 23, 2024
- 4. Public Input (for matters not otherwise on agenda/three-minute time limit/no disrupting, pursuant to § 18-9-108, C.R.S.);
- 5. New Business and Special Orders;
  - a. Resolution Designating Website Accessibility Officer and Adopting Accessibility Policy- Ms. Nell Davis
  - b. Golf Operations Update-Ms. Alice Plain
- 6. Unfinished Business;
  - a. Dobson Arena Update- Mr. Mike Ortiz
- 7. Officers, Committees, Staff, and Professional Consultants;
  - a. May 2024 Financial Report Mr. Eric Weaver
  - b. Executive Director Report Mr. Mike Ortiz
  - c. Board Member Input
- 8. Adjournment

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# Minutes of the Regular Meeting Of the Board of Directors

Vail Park and Recreation District dba Vail Recreation District May 23, 2024

A Regular Meeting of the Board of Directors of the Vail Recreation District, Town of Vail, Eagle County, Colorado, was held on May 23, 2024, at 5:00 p.m. at the Gore Range Room, Town of Vail, Eagle County, Colorado, in accordance with the applicable statutes of the State of Colorado.

### 1. MEMBERS PRESENT

1.1. Bob Armour, John Rediker (arrived at 5:08 p.m.), Jason Plante, Kirk Hansen, Molly Rabin

### 2. MEMBERS ABSENT AND EXCUSED

2.1. Molly Rabin

### 3. STAFF PRESENT

3.1. Mike Ortiz, April Heredia, Nell Davis, Andrea Sanchez

### 4. OTHERS PRESENT

4.1. Tim LyBarger, Mary Ann LyBarger, Kirk Hower, Kira Hower, Jesus Dozal, Alexis Dozal, Cassidy Wright, Rick Sackbauer, Jeffrey Martz

### 5. CONSULTANTS PRESENT

5.1. Matt Miller, McMahan and Associates

# 6. CALL TO ORDER

6.1. Director Armour called the meeting to order at 5:00 p.m.

### 7. CHANGES TO AGENDA

7.1. None.

### 8. APPROVAL OF MINUTES

8.1. By motion duly made and seconded it was unanimously RESOLVED to approve the minutes of the March 28, 2024, regular meeting.

### 9. PUBLIC INPUT FOR MATTERS NOT OTHERWISE ON AGENDA

9.1 None.

### Vail Recreation District May 23, 2024, Meeting Minutes

### 10. 2024 VAIL ATHLETE SCHOLARSHIP AWARD WINNERS

- 10.1 Mr. Mike Ortiz explained to the board that for 2024, the scholarship committee awarded four scholarships to graduating seniors two to local students who excelled in sports and academics, and two to VRD staff or dependents of staff.
- 10.2 Mr. Mike Ortiz shared the winners of the scholarships this year are Kira Howard, Alexis Dozal, Trevyn Delong and Cassidy Wright. Mr. Ortiz gave a brief academic, athletic, and service background on each of the winners and presented each one with a check. Trevyn Delong was not able to attend so his check will be mailed to him.
- 10.3 Mr. Ortiz explained that the scholarship will be for four years if the students maintain a C average or better in college. With these additions the district will have total of fourteen students currently on the scholarship.

  10.4 Mr. Ortiz talked about the history of the scholarship, and how it honors the memory of Tom Slaughter, Jr. The VRD is proud to carry on his legacy and continue to award these scholarships in his name and continue to raise funding for the scholarship via the Businesses, Bogeys and Bragging Rights charity golf tournament each fall.

### 11. GAME BALL PRESENTAION

- 11.1 Ms. Nell Davis shared that Maddy LyBarger is celebrating two years with the Vail Recreation District. Over the past two years she has contributed so much to her department in the form of news releases, website adjustments, posters, t-shirt design and so much more. Her creativity has been outstanding, and her work ethic is amazing. Ms. Davis shared various projects Maddy has worked on and is currently working on.
- 11.2 Mr. Ortiz presented Ms. Maddy LyBarger with a game ball award for all her outstanding work so far this year.

### 12. PRESENTATION AND ACCEPTANCE OF 2023 FINANCIAL AUDIT

- 12.1 The 2023 audit was completed by McMahan and Associates. Mr. Matt Miller shared with the board that the audit received an unqualified clean opinion finding and that no audit adjustments were needed. He shared a brief process of the audit and gave a high overview of the audit report.
  - 12.2 By motion duly made and seconded it was unanimously RESOLVED to accept the audit draft as presented.

### 13. EAGLE COUNTY HAZARD MITIGATION RESOLUTION

13.1 Ms. Andrea Sanchez presented an overview of Eagle County Hazard Mitigation Plan. She shared the four main objectives of the plan, Emphasized Stakeholder Involvement, Reduce Risk, Improve Resiliency and Funding Guidance. She also shared the action plan that she, Mike Ortiz, Scott O'Connell

## Vail Recreation District May 23, 2024, Meeting Minutes

and Nell Davis worked on together for the district. They have all agreed to be the planning team for VRD. They will be responsible for plan maintenance and the frequency of review and notifying the public of any updates.

13.2 FEMA requires formal adoption of a resolution to assure the commitment of the district.

13.3 After discussion and by motion duly made and seconded it was unanimously RESOLVED to adopt the Eagle County Hazard Mitigation Resolution.

### 14. 2023 YEAR-IN-REVIEW

14.1 Ms. Nell Davis shared that this year's year in review can be found on our website. It is not going to be mailed this year. She shared an overview with the board of what that link will look like. The link is interactive and super easy to navigate. https://www.vailrec.com/about-us/2023-year-in-review-home

### 15. APRIL 2024 FINANCIAL REPORT

15.1 Mr. Ortiz shared with the board that there was not much to report on the financials except to note that property taxes are about \$225K lower than normal this time of year. This was due to the late legislative action that happened in the December special session which put the collection of property taxes behind statewide.

### 16. EXECUTIVE DIRECTOR REPORT

16.1 Mr. Mike Ortiz shared a few highlights from the director's report that can be found on the website in the board packet. He pointed out a few highlights such as recognizing Nell and all her work that went into organizing all the applications for the Tom Slaughter Scholarship. He also did a shout out to Maddy Lindey who works in our marketing department for her dedication to her job as she was at the whitewater race taking pictures in the snow!

16.2 Mr. Ortiz shared that the golf course will be opening 12 holes on Friday, May24th. He also shared that Shannon Ellis who works at our golf shop will be pursuing a career as an associate, to obtain her PGA title. The restaurant will open on Saturday, May 25<sup>th</sup>.

16.3 Our community programming department held a schools out camp in April and had lots of fun out of town trips. the last being to the Eaton homestead to visit all of Sara's animals where all the children had a wonderful time.

16.4 Mr. Ortiz reviewed with the board a handout that he distributed sharing the construction of the new bunkers and new tee box on hole #7 on the golf course. He also shared that Jacob would like to verticut the new greens to take care of them the best he can. This is something that he would like to do once a month, but it would require the course to be closed half a day in the morning to get it done. After some

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discussion the board agreed to give Jacob permission to do this once a month this summer.

16.5 Mr. Ortiz gave a quick update on what happened at Rec Subcommittee. He shared that the town council told POPULUS, the designer for Dobson, to take a hard look at all cost options so that decisions can be made. Currently they have \$44 million budgeted for this project. June 4<sup>th</sup> will be a joint meeting with the town council and the VRD board to see what POPULS has come up with.

### 17. BOARD MEMBER INPUT

17.1 Director Rediker recognized the great pool of students that apply for our scholarship every year and knows that the committee does a great job picking the winners every year. He also wanted to recognize the great job our staff does from the top all the way down. He expressed how proud he was to be part of such a great organization.

17.2 Director Plante gave thanks to our gymnastics crew. He wanted to recognize the great programs we offer there and what a great job our coaches do. He gave a shout out to Sunny Hasebe, our team coach, for taking an athlete to regions this year. He also wanted to acknowledge Trey Johnson who is up for merchandiser of the year and is hopeful he will get it. Lastly, he wanted to thank Nell and Maddy for their great work on the Cougar 26K marketing work they have done. He knows this will be a great event and is excited that the district is putting this race on. 17.3 Director Hansen enjoyed the year in review. He was excited about all the great things that happen and go on every year at the district.

### 18. ADJOURNMENT

15.1. Upon a motion duly made and seconded, it was unanimously RESOLVED to adjourn the Regular Meeting of the Vail Recreation District Board of Directors.

Respectfully Submitted, April Heredia Secretary to the Meeting

### VAIL PARK AND RECREATION DISTRICT

# A RESOLUTION DESIGNATING THE TECHNOLOGY ACCESSIBILITY OFFICER AND ADOPTING A TECHNOLOGY ACCESSIBILITY POLICY

WHEREAS, the Vail Park and Recreation District ("District") is a quasimunicipal corporation and political subdivision of the State of Colorado and a duly organized and existing special district pursuant to Title 32, Article 1, Colorado Revised Statutes; and

WHEREAS, pursuant to Section 32-1-1001(1)(h), C.R.S., the Board of Directors of the District ("Board") is responsible for the management, control and supervision of the business and affairs of the District; and

WHEREAS, pursuant to Section 32-1-1001(1)(i), C.R.S., the Board has the authority to appoint one or more agents; and

WHEREAS, pursuant to HB 21-1110, all public entities must comply with the Technology Accessibility Standards ("Standards") set forth by the Governor's Office of Information Technology at 8 Colo. Code Regs. § 1501-11; and

WHEREAS, the Board has determined that it is appropriate to adopt a Technology Accessibility Policy ("Policy") to comply with the Standards and ensure accessibility of District communications and information; and

WHEREAS, in furtherance of complying with the Policy, the Board has determined that it is appropriate to designate an accessibility officer.

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Vail Park and Recreation District that:

# 1. <u>Technology Accessibility Officer</u>.

- (a) The Marketing & Communications Director of the District, is hereby designated as the Technology Accessibility Officer ("Accessibility Officer") for the District and is responsible for ensuring compliance with applicable law, including the Standards.
- (b) The Accessibility Officer shall have the authority to designate such agents as the Accessibility Officer shall determine appropriate to perform any and all acts necessary to enforce and execute the provisions of this Resolution.

- 2. <u>Technology Requirements</u>. The District shall incorporate best efforts to comply with Web Content Accessibility Guidelines ("WCAG") 2.1 Level AA and, as applicable, Chapter 4 of the Information Communication Technology Standards set forth by the U.S. Access Board.
- 3. <u>Policy</u>. The Policy attached hereto as <u>Exhibit A</u> and incorporated herein by this reference, is hereby adopted as the official Technology Accessibility Policy for the District.
- 4. <u>Severability</u>. If any part, section, subsection, sentence, clause or phrase of this Resolution is for any reason held to be invalid, such invalidity shall not affect the validity of the remaining provisions.
- 5. <u>Effective Date</u>. This Resolution shall take effect and be enforced immediately upon its adoption by the Board.

The foregoing Resolution was approved and adopted this 27<sup>th</sup> day of June, 2024.

VAIL PARK AND RECREATION DISTRICT

	By:	
	Bob Armour, Board Chair	
Attest:		
Jason Plante, Secretary		

# EXHIBIT A TECHNOLOGY ACCESSIBILITY POLICY

This Technology Accessibility Policy ("Accessibility Policy") was approved by the Vail Park and Recreation District ("District") Board of Directors on June 27, 2024.

The District is committed to making its information and communication technologies accessible to all.

# **Compliance Officer**

The District has designated the Marketing & Communications Director as its Compliance Officer for accessibility-related matters. The Compliance Officer has received training in accessibility matters and is responsible for updating District communications and web content in accordance with best practices. The public shall be directed to contact the Compliance Officer to report a concern, request accommodations, and submit feedback.

# **Accessibility Plan**

The Compliance Officer, and their designees as appropriate, shall develop a Technology Accessibility Plan outlining how the District intends to meet the Standards, including a timeframe for achieving accessibility milestones and a system for providing accommodations when District information communication technology does not meet the Standards.

### **Conformance Status**

Meeting accessibility standards is an ongoing process and the District will continue to work toward increasing the accessibility of District communications and content.

The Web Content Accessibility Guidelines (WCAG) defines requirements for designers and developers to improve accessibility for people with disabilities. It defines three levels of conformance: Level A, Level AA, and Level AAA. The District is partially conformant with WCAG 2.1 level AA. Partially conformant means that some parts of the content do not fully conform to the accessibility standard.

Hardware containing a user interface shall conform to Chapter 4 of the Information Communication Technology Standards issued by the U.S. Access Board, as applicable by law. If hardware is nonconformant, the District shall develop a plan for achieving compliance.

# **Website Compliance Procedures and Reports**

In addition to coding the District website to WCAG 2.1 Level AA standards, the District regularly scans its website to ensure ongoing compliance and makes timely changes to any inaccessible items, if any are found.

## **Accessibility Statement**

In compliance with the Standards, the District shall publish an Accessibility Statement on all District websites and applications.

# **Reporting Accessibility Concerns**

The District is committed to providing accessible content and communications. The District will endeavor to respond to accessibility requests and concerns within 5 business days. The following two contact methods will be provided to the public for reporting inaccessibility or providing feedback:

Marketing & Communications Director

- Available by email at info@vailrec.com
- Available by phone at 970-479-2446

VAIL RECREATION DISTRICT
COMBINED BALANCE SHEET
FOR THE PERIODS INDICATED BELOV

		12/31/23			05/31/24	
		General			General	
	General	Fixed Assets		General	Fixed Assets	
	<u>Fund</u>	<u>&amp; LTD</u>	<u>Total</u>	<u>Fund</u>	<u>&amp; LTD</u>	<u>Total</u>
<u>ASSETS</u>						
CASH- UNRESTRICTED	10,131,384		10,131,384	13,892,778		13,892,778
INVESTMENTS- RESTRICTED			0			0
ACCOUNTS RECEIVABLE	225,970		225,970	39,007		39,007
PROPERTY TAXES RECEIVABLE	6,573,183		6,573,183	1,428,468		1,428,468
PREPAIDS, DEPOSITS & INVENTORY	879,846		879,846	439,899		439,899
DUE (TO) FROM OTHER FUND	0		0	0		0
LOAN DUE (TO) FROM OTHER FUND	0		0	0		0
BUILDINGS		16,021,036	16,021,036		16,021,036	16,021,036
EQUIPMENT		3,343,508	3,343,508		3,343,508	3,343,508
ACCUM DEPR		(11,774,520)	(11,774,520)		(11,774,520)	(11,774,520)
TOTAL ASSETS	17,810,382	7,590,024	25,400,406	15,800,152	7,590,024	23,390,176
LIABILITIES AND FUND EQUITY						
ACCOUNTS PAYABLE	210,751		210,751	228,736		228,736
DEFERRED PROPERTY TAXES	6,573,183		6,573,183	1,428,468		1,428,468
DEFERRED REVENUE	305,858		305,858	348,816		348,816
ACCRUED COMPENSATED ABSENCES		145,651	145,651		145,651	145,651
ACCRUED INTEREST PAYABLE			0			0
DOBSON BONDS PAYABLE			0			0
TOTAL LIABILITIES	7,089,792	145,651	7,235,443	2,006,020	145,651	2,151,671
NET ASSETS						
INV IN FIXED ASSETS, NET OF DEBT		7,444,373	7,444,373		7,444,373	7,444,373
NON-SPENDABLE & RESTRICTED	1.267.643	1,777,010	1,267,643	910.499	1,777,010	910,499
COMMITTED & ASSIGNED FOR CAPITAL	6,470,000		6,470,000	6,250,000		6,250,000
UNASSIGNED	2,982,947		2,982,947	6,633,633		6,633,633
TOTAL NET ASSETS	10,720,590	7,444,373	18,164,963	13,794,131	7,444,373	21,238,504
TOTAL LIAD & NET ACCETS	47.040.000	7 500 004	05 400 400	45 000 450	7 500 004	00 000 470
TOTAL LIAB & NET ASSETS	17,810,382	7,590,024	25,400,406	15,800,152	7,590,024	23,390,176

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### **VAIL RECREATION DISTRICT** STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE ACTUAL, BUDGET AND FORECAST FOR THE PERIODS INDICATED

Printed: 06/21/24 Modified Accrual Basis

	2022		2024	Variance	5 Months Ended	5 Months	Variance	Current Month	Current	Variance
	2023 Prelim	2024	Adopted	Variance Favorable	05/31/24	Ended 05/31/24	Variance Favorable	05/31/24	Month 05/31/24	Variance Favorable
	Actual	Forecast	Budget	(Unfavor)	Actual	Budget	(Unfavor)	Actual	Budget	(Unfavor)
COMBINED REVENUES	7101001			(0)	, 10 10 10 1		(0)	7101441		(0)
PROPERTY AND OTHER TAXES, NET OF FEES	4,846,212	6,891,414	6,809,249	82,165	5,106,210	5,059,891	46.319	2,322,129	2,340,334	(18,205)
INTEREST & OTHER REVENUES	620,301	647,500	566,000	81,500	270,967	203,583	67,384	66,303	43,292	23,011
SPORTS	518,872	518,790	497,710	21,080	283,043	259,825	23,218	44,932	41,699	3,233
GYMNASTICS	294,431	327,360	327,360	-	139,009	140,302	(1,293)	8,872	15,173	(6,301)
COMMUNITY PROGRAMMING	468,381	509,474	520,250	(10,776)	325,509	318,578	6,931	77,167	68,634	8,533
NATURE CENTER	-	-	-	-	-	-	-	-	-	-
NORDIC CENTER, NET OF COGS	742,013	750,309	750,309	-	413,886	437,745	(23,859)	(284)	-	(284)
GOLF COURSE, NET OF COGS	1,665,224	1,827,400	1,807,400	20,000	278,213	195,914	82,299	314,763	231,254	83,509
TENNIS	58,518	63,000	63,000	-	454	4,381	(3,927)	454	4,381	(3,927)
PICKLEBALL	131,437	158,375	158,375	-	20,177	28,983	(8,806)	10,780	13,870	(3,090)
DOBSON	1,054,954	1,067,312	1,067,312	-	576,106	454,275	121,831	69,341	44,131	25,210
GOLF F&B / BANQUET ROOM, NET OF COGS	1,229,664	1,288,593	1,288,593	-	222,928	170,938	51,990	41,708	66,503	(24,795)
TOTAL REVENUES	11,630,008	14,049,526	13,855,557	193,969	7,636,502	7,274,414	362,088	2,956,165	2,869,270	86,895
OPERATING EXPENSES	(4 000 000)	(4.445.007)	(4.404.050)	40.050	(500 540)	(0.1.1.500)	54.000	(00,000)	(00.000)	7.047
ADMINISTRATION	(1,068,262)	(1,115,997)	(1,164,350)	48,353	(563,510)	(614,536)	51,026	(62,003)	(69,220)	7,217
PUBLIC RELATIONS/MARKETING	(389,546)	(453,713)	(432,956)	(20,757)	(171,049)	(169,838)	(1,211)	(17,335)	(31,318)	13,983
PARK MAINTENANCE FACILITIES MAINTENANCE	(346,416)	(406,799)	(404,447)	(2,352) 953	(104,848)	(117,552)	12,704 3.682	(38,390)	(43,074)	4,685
SPORTS	(156,834) (681,452)	(164,248) (695,578)	(165,201) (740,317)	44,738	(68,768) (213,168)	(72,449) (247,341)	3,082 34,173	(12,004) (38,666)	(14,723) (58,630)	2,718 19,964
GYMNASTICS	(423,927)	(487,047)	(486,149)	(898)	(198,502)	(194,600)	(3,903)	(38,599)	(32,876)	(5,723)
COMMUNITY PROGRAMMING	(640,742)	(744,336)	(761,439)	17,104	(215,055)	(257,045)	41,990	(41,780)	(53,447)	11,668
NATURE CENTER	(010,712)	(7 1 1,000)	(701,100)	-	(210,000)	(201,010)	- 11,000	- (11,700)	(00,117)	-
NORDIC CENTER	(687,412)	(731,616)	(752,977)	21,361	(416,499)	(447,224)	30,725	(16,047)	(21,986)	5,939
GOLF OPERATIONS	(895,348)	(938,260)	(928,282)	(9,978)	(178,579)	(175,323)	(3,255)	(58,695)	(53,917)	(4,778)
GOLF MAINTENANCE	(961,216)	(1,018,565)	(1,013,210)	(5,355)	(260,039)	(278,853)	18,814	(96,011)	(145,522)	49,511
TENNIS	(147,766)	(165,036)	(164,422)	(614)	(12,372)	(17,055)	4,683	(2,120)	(5,727)	3,607
PICKLEBALL	(121,610)	(151,435)	(144,478)	(6,957)	(29,161)	(32,846)	3,685	(3,961)	(17,483)	13,523
DOBSON	(1,282,857)	(1,447,875)	(1,410,300)	(37,576)	(603,609)	(604,149)	540	(93,840)	(92,277)	(1,563)
GOLF F&B / BANQUET ROOM	(1,189,022)	(1,390,004)	(1,360,956)	(29,048)	(435,900)	(414,801)	(21,100)	(73,323)	(88,244)	14,921
TOTAL EXPENSES	(8,992,408)	(9,910,509)	(9,929,483)	18,974	(3,471,059)	(3,643,612)	172,552	(592,774)	(728,446)	135,672
CHANGE IN FUND BAL BEFORE DS & CAP	2,637,600	4,139,017	3,926,074	212,943	4,165,443	3,630,803	534,640	2,363,391	2,140,824	222,566
DEBT SERVICE	-	_	_	_	_	_	_	_	_	_
SALE OF ASSETS, DONATIONS, & LOANS	187,900	45,000	45,000	-	45,000	45,000	-	-	-	_
CAPITAL EXPENDITURES	(1,470,157)	(3,600,905)	(4,718,932)	1,118,026	(1,136,901)	(1,345,402)	208,500	(783,829)	(934,951)	151,121
LESS UNFUNDED CAPITAL PROJECTS		-	-	-						
CONTINGENCY		(300,000)	(300,000)	-		(125,000)	125,000		(25,000)	25,000
TOTAL NET CAPITAL EXPENSES	(1,282,257)	(3,855,905)	(4,973,932)	1,118,026	(1,091,901)	(1,425,402)	333,500	(783,829)	(959,951)	176,121
CHANGE IN FUND BALANCE	1,355,343	283,112	(1,047,857)	1,330,969	3,073,541	2,205,401	868,140	1,579,561	1,180,874	398,688
BEGINNING FUND BALANCES	9,365,247	10,089,039	10,089,039	<u>-</u>	10,720,590	10,089,039	631,551			
ENDING FUND BALANCES	10,720,590	10,372,151	9,041,182	1,330,969	13,794,131	12,294,440	1,499,691		·	

### **SUMMARY OF SIGNIFICANT VARIANCES:**

OTHER REVENUES- Continued high interest rates on invested funds.

GOLF REVENUES- Off to a great start in passes and punch cards as well as other revenues

DOBSON REVENUES- Rink rental, events, hockey, and concessions all running favorable to budget.

GOLF F&B/ BANQUET REVENUES- Both Grill on the Gore and Banquet Room revenues off to a great start.

ADMINISTRATION EXPENSES- Savings in HR consultant fees and favorable error in budget formula for bank fees

SPORTS EXPENSES- Savings from being down a full-time staff member and other savings

COMMUNITY PROGRAMMING EXPENSES- Were down a full-time position early in the year.

NORDIC EXPENSES- Were down 2 positions on the golf maintenance side, plus other savings where possible.

BANQUET/ F&B EXPENSES- Prior Year Commission, Equipment Repair, and Workers Comp increases resulting in negative variance early in the year.

CAPITAL- Haven't needed the contingency so far (snowcat in particular came in on budget)

FUND BALANCE- Savings at end of 2023 rolled forward to 2024.

# VAIL RECREATION DISTRICT DIRECTOR REPORTS June 27, 2024

### **MARKETING**

- We completed our transition to a new website, hosted by Streamline. The impetus for this change is the passing of House Bill 21-1110, which requires state and local public entities to meet web accessibility standards.
- We are well underway with planning and marketing the 2024 BB&B Charity Golf Tournament.
- We worked with the F&B department on an expanded menu for the Grill on the Gore, Starter Haus menus and concession menus for Ford Park.
- We worked with golf on a June newsletter with updates and upcoming events and hope to put out a monthly newsletter for the remainder of the golf season.
- Nell worked with VRD Events Manager Courtney Herner to prepare for the Vail Summer Concierge
  Fair that took place at the Grand Hyatt on June 4, which Courtney then attended. Courtney has
  increased her involvement in collaborative marketing initiatives and has been a great asset to our
  team.
- Alice and Nell presented at the annual Community & Trail Host Summer Kick-Off on Tuesday, June 18. This is hosted by the Vail Welcome Center.
- We have new summer ads running in Vail Valley Magazine, Bike & Hike Magazine, Spoke + Blossom and Covered Bridge.
- We will have a spread in EAT Magazine, coming soon to newsstands. Our feature includes an interview with Chef John and Chris Desseauve, and some nice photos of our new menu items.
- Madelyn has been making some great t-shirt designs for the Dynafit Vail Trail Running Series. Each shirt features a different animal and is done in the same style as the trail running poster graphics.
- Race season is underway, and we are at every event taking photos, as well as preparing press releases, maps, social media posts, digital and print ads and more to promote the races.
- Our new marketing assistant, Maddie Lindley, has been a great addition to the team. She takes photos at events, helping with press releases and making videos for social media.
- We continue to promote VRD facilities and summer activities including youth sports, adult leagues, golf, tennis, pickleball, summer camps, Imagination Station, adult clinics and much more!

### **SPORTS**

- Adult Sports:
  - All outdoor adult sports leagues have started including three nights of softball, 8v8 coed soccer, sand volleyball (rec & competitive) and cornhole.
  - Due to demand, we are offering indoor drop-in volleyball on Friday nights at Red Sandstone Elementary. We will offer this throughout the summer if there is demand.
- Youth Sports:
  - Completed two successful and well-received youth camps: baseball and flag football. Youth camps resume next week with lacrosse camp and volleyball camp at HPS.
- Tournaments
  - King of the Mountain doubles volleyball tournament and the Vail Lacrosse tournament both went well with lots of teams and spectators in Ford Park. Next is Vail Lacrosse Shootout over the 4<sup>th</sup> of July week.
- Events and Races:
  - The Vail Whitewater Series wrapped up on 6/11. Despite low river flows then high water and crazy weather throughout, we had near record participation overall and female and

- R2 participation increased dramatically. The raft category was filled and on a waitlist every week.
- The first trail running race on 5/18, the Boneyard Boogie, went well with 229 finishers.
- Permits have been obtained and sponsors are being solicited for the new Cougar Ridge Classic 26K on Sept. 28.
- We have held three of eight races in the 40<sup>th</sup> Annual Town MTB Series: Minturn Mini Kids Race, Eagle Ranch Classic and the Davos Dash.
- Produced eight trail running and mountain bike events for the Go Pro Mountain Games over a four-day period.
- Hired to time the Big Horn Gravel race in Gypsum, June 23.
- Up next:
  - Summer Solstice Trail Run 6/22
  - Son of Middle Creek Enduro 6/26
  - Vail Hill Climb 7/6
  - Boneyard Brawl MTB race 7/10
  - 5K & 10K@10,000 Feet 7/20
  - Beaver Creek Blast MTB 7/24
  - We are always in need for volunteers at our events.
- Other:
  - Joel's U16 soccer team qualified for the President's Cup National Championship. Good luck to them as they travel to Wichita, KS in June!

### **FOOD & BEVERAGE**

### Grill on the Gore:

- Open and running for the summer season.
- We have expanded our full menu as of Father's Day weekend.
- It has been progressively getting busier and the staff is doing great.
- Our last J1 will be joining us tomorrow!

### Starter Haus:

- Has been busy since the beginning of the season. \
- We have been testing some new products with some success.
- The staff is doing great thus far.

### Beverage Cart:

- Has been out on the course everyday as of May 31st outside of 1 day we had a kid's tournament.
- Sales have been strong for the beverage cart to begin the season.

## Events:

- Busy, busy, busy. Over 20 different events throughout the month of June.
- Hosting events ranging from small TOV meetings to weddings of 150 people.
- Strong returning staff.
- New Bubble Bike that has been contracted a couple times already.
- New 8 Passenger Cart this season is looking good.

# Dobson:

- We just hired a new Events and Concessions manager with an array of experience.
  - He will be beginning in the coming week or two.

### Ford Park:

- Has been open for 6 days over the span of the King of the Mountain volleyball season and the youth lacrosse tournament.
- Sales have been strong.

Looking forward to the bulk of our concessions during the upcoming lacrosse tournament.

Overall, the food and beverage department is running on all cylinders right now and we are very busy. Looking forward to a busy summer with high sales and a lot of events.

### **COMMUNITY PROGRAMMING**

- As of late May, Pre Kamp-Vail and Camp Vail are fully staffed for the summer.
- We were able to increase both camp capacities due to being fully staffed.
- Staff training week was June 3-7. We had 90% of our summer staff attend with 3 staff arriving to Vail later in the summer.
- Launch into Summer! Day camp was June 3-7. It is a STEAM based camp. Tamyra planned the whole week during our slower season at IS. It was a great success with 20-24 children each day.
- Camp Vail and Pre Kamp-Vail began June 10. We see average demand for the first 2 weeks of camp and then beginning next week our demand goes up until the end of camp, August 16.
- Small Champions camp was June 10-14 and June 17-21. It was based out of Gold Peak this summer. We provide 2 staff members to run this camp, traveling in VRD vans to fun field trips such as rock climbing in camp hale and horses in McCoy.
- Imagination Station is hopping right now with steady summer traffic and summer day camp groups visiting.

### **PARKS**

- The athletic field irrigation project was finished the first week of June and is operational. Eagle Vail's irrigation pond is now full, and we can irrigate as needed. Both fields survived and are in good shape even without proper irrigation for the first few weeks of the season.
- King of the Mountain and the first lacrosse tournament have finished. We are doing solid tine aeration, fertilizing and spraying soil surfactants this week to help the fields recover before the Lacrosse shoot out starts June 29.
- Our new large area mower has been a great help to get fields mowed and switch between events efficiently.

### **DOBSON**

- Summer started with a bang, as always. We had Hull Hockey in for their annual Melee in the Mountains June 7-9. Kyle Hull is the skills coach for the Littleton Youth Hockey Association and started this annual event about 6 years ago. They always come on the weekend of GoPro. We had approximately 130 kids playing over the weekend. Only 20 of them were from Eagle County. This event is all about visiting Vail and playing a little hockey while they are here. Very informal and full of fun!
- P3 Hockey (Kyle Forte) hosted their first clinic of the summer June 4-6. He had 2 groups of 20 skaters. Many of the older group were local kids who are back from boarding school, college, and junior teams.
- Power on Ice (Tara Lane) hosted her first clinic of the summer. June 2-6. This is a small group power skating clinic which Tara offers throughout the summer and winter seasons.
- Skating Club of Vail is our largest user of summer ice outside of the camp world. They rented 6-8 hours a week in June. They have had 7-10 skaters per session.
- Overspeed Hockey returned for their 4th year with 70 registered hockey players this year. They
  skated June 10-14 and are hoping to find somewhere close to keep their momentum going over
  the next two summers.

- Dobson hosted Los Hurricanes del Norte on June 14th. The event drew 735 attendees.
- The Vail Mountaineer Hockey Club hosted their annual Precision Skills Hockey Camp with legendary Stanley Cup winning coach, Barry Smith. Other coaches included former NHL player, John Mitchell and former DU player and team MVP, Kyle Ostrow. They had 90 participants across three age groups.
- Weekend Warriors returned for their 17<sup>th</sup> year June 20-24. They run an adult hockey camp and travel to destinations like Lake Tahoe, Park City, etc. across the country. They have 40 participants (sold out) this year, 4 eagle county players (all women). 16 of the 40 are women. Only 8 players are from Colorado.
- June 24-26, we host Let Her Play hockey camp. This is a girls only camp hosted by Gia Friscione in conjunction with the Vail Mountaineers. Gia lives here in Eagle County and played in college at Princeton. Gia serves on the VMHC Board and helped coached the Girls U12 program the past 2 seasons. This camp has 50 girls spread over two groups.
- The VRD Summer Adult Hockey League is going strong each night, Monday-Thursday with 3 games per night.
- Sprinkled throughout our busy summer schedule we have Public Skating and Stick & Puck sessions with the occasional Freestyle Session where applicable. Our summer Stick & Puck sessions are quite popular and almost always sell out with a max of 25 skaters on the ice at one time.